



# Competence and internationalisation assist growth

**Top expertise in specialist fields is an asset worth marketing and exporting. The growth and internationalisation programme for competence clusters is also planning business models for enterprises, while assisting in innovation development.**

**THE PROGRAMME SUPPORTS** and promotes the extensive exploitation of the competencies, as well as the growth and internationalisation, of knowledge-intensive companies. Theme 1 of the development programme is administered by the Ministry of Education and Culture. It includes national projects facilitating the better utilisation of national and international financing environments for R&D&I activity. These also benefit the forging of partnerships.

The Ministry of Employment and the Economy is responsible for themes 2 and 3. The first includes projects for developing new business models and opportunities for start-ups and existing enterprises, while supporting the internationalisation of companies. Theme 3 projects attract foreign investment and top experts to Finland, and promote the development of innovative products by Finnish companies. They also seek to ease the marketing of such products in selected target markets.

## Experts for EU framework programmes' project application

The national training project of verified application preparers (Theme 1) trains around one hundred experts for various areas. These experts are specialists in project applications for EU framework or other programmes, particularly with respect to the preparation of such applications. They are at the service of enterprises, enterprise groups, universities and universities of applied sciences, centres of expertise and competence clusters. Training is also tailored to meet the specific needs of target groups. It includes familiarisation with issues such as the research and development networks of the European Institute of Technology (EIT).

## Bio and life science top expertise abroad

The Receptor project (Theme 3) is developing an operating model for the international marketing of top expertise in the bio and life science sector, and for attracting investments. This project markets and sells top expertise in the field to international companies. It also solicits customers, partners and foreign investment for Finnish enterprises. The project is coordinated from Tampere, by Finn-Medi Oy, with contributions from partners located in Oulu, Turku and the Helsinki Metropolitan Area.

### Growth and internationalisation programme for competence clusters

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Administration: Ministry of Employment and the Economy, Ministry of Education and Culture

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