



## ***Gender Perspective in the Evaluation of the European Social Fund*** 26<sup>th</sup> January 2012, Helsinki

The seminar on gender perspective in evaluation is organised by the Community of Practice on Gender Mainstreaming in ESF and the Valtava Development Program, Ministry of Employment and the Economy, Finland.

The purpose of the seminar is to discuss the integration of gender in the evaluation of Structural Funds and to exchange good practices in Member States. The purpose is also to support the development of gender sensitive models and strategies in evaluation.

The seminar is targeted to people who supply or conduct evaluations in the area of Structural Funds, especially European Social Fund, the Managing Authorities and Intermediate Bodies in the EU Member States. Also people who are interested in gender mainstreaming and ESF are welcome.

**Venue:** Scandic Marina Congress Center, Katajanokanlaituri 6, Helsinki, Finland

**Registration:** [www.tem.fi/valtavaseminar260112](http://www.tem.fi/valtavaseminar260112) not later than January 10.

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### **HOTEL ACCOMMODATION**

TIME 25-28 January 2012  
ROOM TYPE Standard  
PRICE 126 €/night/one person room  
146 €/night/two persons' room

### **BOOKING**

Scandic Grand Marina, Katajanokanlaituri 7, FIN-00160 Helsinki, Finland  
Tel: +358 9 1666 1, Email: [grandmarina@scandichotels.com](mailto:grandmarina@scandichotels.com)  
Reservation code BTYO250112 must be mentioned.

On our website you can start the booking from front page by using booking code BTYO250112 [www.scandichotels.com](http://www.scandichotels.com). Reservations must be made by 9 January 2012.





TYÖ- JA ELINKEINOMINISTERIÖ  
ARBETS- OCH NÄRINGSMINISTERIET  
MINISTRY OF EMPLOYMENT AND THE ECONOMY

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**Moderator:** Anna Tengqvist

- 9.00      **Registration and coffee**
- 10.00      **Welcome**  
*Director General Heikki Aurasmaa, Ministry of Employment and the Economy*
- 10.15      **Introduction**  
*Project Manager Bengt Nilsson, CoP GM*  
*Ministerial Adviser Hillevi Lönn, MEE*
- 10.30      **The Significance of the Gender Perspective in Evaluation of ESF**  
*Representative of European Commission, to be confirmed*
- 11.00      **Engendering Evaluation as a Way to Improve Quality**  
*Professor Maria Bustelo, University of Madrid*
- 11.45      **The Challenge of New Gender Concepts for Mainstreaming Evaluation**  
*Adjunct Professor Liisa Horelli, Aalto University*
- 12.15      **Lunch**
- 13.15      **Gender Budgeting: A Strategy to Monitor and Evaluate Gender Equality within the ESF?**  
*Dr Regina Frey, Agency for Gender Equality within the ESF*
- 13.45      **Break**
- 14.15      **Gender Mainstreaming in ESF Evaluation - A Case Review**  
*Managing Director Henriette Meseke, Agency for Gender Equality within the ESF*
- 14.45      **Panel: Learning for evaluation in the ESF**  
*Maria Bustelo, Anne-Charlott Callerstiegl, Hillevi Lönn, Renate Wielpütz and EU Commission representative*
- 15.30-16.15 **Conclusions and open floor**  
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- 20.00      **Dinner**



THE EUROPEAN COMMUNITY OF PRACTICE ON  
**GenderMainstreaming**



European Union  
European Social Fund

**Leverage from**  
**the EU**  
2007-2013